

CEDAR POINT BOAT SHOW SET TO GO

SANDUSKY, OHIO --- The Great Lakes' biggest floating showcase of power and sailboats, the Progressive North American Demo Boat Show, will drop anchor at Cedar Point Marina for four big days, August 24-27.

The long standing love affair the region's boaters have had with this in-water boat show is the reason it will celebrate its 45th Anniversary this year.

"As I see it," says show manager Bryan Ralston, "the show has always had great drawing cards, like: the first showing of many new models in all size ranges; very attractive end-of-season pricing by dealers on leftover models; freedom for visitors to climb aboard more than 300 power and sailboats; all in a location synonymous with fun and entertainment. It's a unique venue."

Aside from daily musical entertainment on the Rockin' Party Barge, more hands-on activities and special events, there are two compelling reasons boaters will flock to the show this year – a first look at 2018 models, and the boat demonstration feature.

A major change in the law governing the boating industry's model year makes it easier than ever for dealers to receive more new 2018's in time for the show. U.S. Coast Guard regulations have changed to designate June 1 as the start of the new model year. Under the old rules, new models couldn't be produced until August 1 each year, which made it tough for dealers to get them in time for an August show.

The other advantage this show has is its demonstration feature. In recent years, it's become a hallmark of the show. "No other major in-water show in the country has the demonstration capabilities of this show," Ralston points out. "The docks are designed to make demonstrating many of the boats possible."

In addition to new boats, this show features a hand-picked selection of pre-owned cruisers and sailboats and, unlike most boat shows, it's also designed to make demonstrating many of the boats possible. The docks are interconnected for visitor convenience but they are also configured to support boat demos.

The show boats, most displayed in-the-water, will range in size from PWC's to 56-foot-plus motor yachts, plus a variety of accessory exhibits located dockside. More than 12,000 boaters from Ohio, Michigan, Indiana and Pennsylvania are expected to attend this year.

Ralston also announced the special free adult ticket deal will be available again this year. When you present your paid parking receipt at the boat show box office, you'll receive one free adult ticket. Admission prices this year will be: \$10 Adults; \$8 Seniors 60 plus; Children 12 & under are always free.

To purchase tickets in advance, and for the latest show information, go to:
www.cedarpointboatshow.com