

## **ALL MAJOR BOAT BRANDS AT SHOW**

The latest models from the nation's boatbuilders will greet visitors to the 2017 Progressive North American Demo Show at Cedar Point, August 24-27.

From tri-toons to motor yachts, inflatables to tow boats, and just about everything in between, the boat dealers from around Ohio will be showcasing many of the newest products coming from virtually every major brand.

"There's a boat for every taste," claims Bryan Ralston, president of the Lake Erie Marine Trades Association. "It why there are so many models and style to choose from. It's often said a boater's choice of craft reflects his or her personality. That's probably true."

Ralston cites, for example, someone who goes for fishing models may be one who likes a challenge. That personality will love this year's boat show because it will boast a wide range of fishing models from boatbuilders like: Boston Whaler, Regulator, Robalo, Pursuit, Grady White, Sea Fox, Buddy Davis, Tidewater, Parker, Key West, Nautic Star, Eastern, and Sport Craft, to name just a few.

If the luxury and comfort of a larger cruising boat is one's personality, he or she will be climbing aboard the latest from Sea Ray, Formula, Regal, Cruisers, Azimut, Back Cove, Galeon, Prestige, Carver, Tiara, Grand Banks, Seaway and many more.

Water sports are big these days reflecting the active, hands-on personality. When those boaters cruise the show docks, they find sport boats and tow boats to fit any style. A sampling of the major brands on display includes: Four Winns, Regal, Scout, Formula, Cobalt, Mastercraft, Bennington, among others, while the newest dual console models that are skyrocketing in popularity from builders like Pursuit, Robalo, Grady White, Formula and more will be on display.

A trademark of this in-water show is the pre-owned boats that are on display each year. "These are carefully selected boats being shown by the area's top boat brokers and/or dealers who handle brokerage boats," Ralston described. "These are primarily cruisers and large sailboats, late models and most are ready for immediate sea trials."

Depending on availability, pre-owned sailboats, for example, may include brands like Jeanneau, Hunter, Tartan, Catalina, Sabre and others.

With the newest 2018 models just hitting the market, the boat show will be the first time boaters will get a look at what boatbuilders are bringing out for 2018. New models are the number one reason some 12,000 boaters are expected to attend this year's event.

The boat show runs for four days, Thursday thru Sunday, August 24-27. Show hours will be: Thursday and Friday (Aug. 24-25) – 12 Noon to 7:30 PM; Saturday (Aug. 26) – 11 AM to 7:30 PM; Sunday (Aug. 27) – 11AM to 6:00 PM

For all show information and advance e/tickets go to: [www.cedarpointboatshow.com](http://www.cedarpointboatshow.com)