

NEWS RELEASE

North America Boat Show at Cedar Point

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IN-WATER BOAT SHOW OPENS THURSDAY AT CEDAR POINT

SANDUSKY, OHIO --- The Great Lakes' largest floating show of power and sailboats, the Progressive North American In-Water Boat Show, will tie up for four days, August 25-28, at Cedar Point Marina.

This year, attendees will be invited to climb aboard over 400 boats with the show's expanded footprint to accommodate more. The boats, most displayed in-the-water, will range in size from PWC's to 60-foot motor yachts. In addition, there will be a wide variety of boating accessory exhibits located dockside. But, while the boats and equipment are the stars of the show, there will be many other entertaining features.

For example, the "Danger Men Cooking" sign will be out when Mac and the Big Cheese take the show stage daily. Dubbed the Abbott and Costello of cooking, they regularly crack up audiences with their expert advice, like: "Some chefs recommend using virgin olive oil, but we prefer the promiscuous kind!"

Meanwhile, the island sounds of steel drum music by the popular Steelpan Duo will ring out with stage shows twice daily. If it makes one feel like sailing away, visitor can do it at the "Discover Sailing Dock" where Harbor North offers the opportunity to have a hand-on sailing experience on Sandusky Bay.

If paddling is more attractive, join in the Kayak Experience where show goers get basic instruction and, then, take off paddling around the lagoon. The special exhibit is staged by the Akron, Ohio, team of the United States Power Squadron. Meanwhile, it will be hands on, too, at the Sandusky Power Squadron's display featuring their "Boating Skills Virtual Trainer." The BSVT is not a computer game but a serious simulator patterned after ones used in pilot training. It will challenge visitors to navigate on-the-water scenarios of wind and waves that the instructor can suddenly change, reflecting real situations.

Entertainment aside, the biggest draw of this boat show is that boaters can see many of the new 2017 models that boat builders are introducing for the first time. In addition, this show features a hand-picked selection of pre-owned cruisers and sailboats and, unlike most boat shows, it's also designed to make demonstrating many of the boats possible. The docks are interconnected for visitor convenience but several are configured to support boat demos.

More than 10,000 boaters from Ohio, Michigan, Indiana and Pennsylvania annually attend this event. Show hours will be: Thursday and Friday (Aug. 25-26) – 12 Noon to 7:30 PM; Saturday (Aug. 27) – 11 AM to 7:30 PM; Sunday (Aug. 28) – 11AM to 6:00 PM

For the latest updates, go to: www.cedarpointboatshow.com