

NEW MODELS PREMIERE AT CEDAR POINT

Getting a first look at many of next year's models is the number one reason boaters flock to the Progressive North America In-Water Boat Show at Cedar Point each year.

This year the four-day show, running August 25 – 28, will be no exception when it comes to new boats getting their first public showing in the area. "The dealers have been pushing their builders to provide the latest models available," notes Bryan Ralston, president of the Lake Erie Marine Trades Association. "So, show visitors will see many new 2017 models just going into production."

Catawba Moorings (Port Clinton), for example, will display 5 new 2017 boats from manufacturers Key West and Regulator. Headlining the exhibit will be the all-new Regulator 31 with twin Yamaha 300 outboards making its first appearance in a Great Lakes show.

While the Regulator brand is widely recognized in fishing circles, the name of Buddy Davis is legendary in the boating industry. Lake & Bay Yachts Sales (Marblehead) will introduce the 2017 Buddy Davis 28 Center Console powered by Twin Yamaha 300's. "It's going to be as new as it gets," says Ted Patrick, "because the boat is scheduled to be completed at the factory the week of the Cedar Point show."

Among the largest exhibits at the show will be Formula Boats displayed by Marine Tech Concepts (Port Clinton). It will boast seven Formula's ranging in size from a 24-foot Bowrider to the 41-foot Super Sport 40. Notably, Formula allows customers to use their imagination by selecting from interchangeable accent Imron colors under its "FormulaFlex" plan. Moreover, Formula's "MyWay" upgrades puts buyers further in the designer's seat to create an individual look with the full range of Pantone® colors.

The newest Pursuit S408 Sport powered by triple color-matched Yamaha 350's with Helmster will headline a big South Shore Marine (Huron) exhibit. Other Pursuits will include the new 295 Dual Console built on an award-winning 29-foot hull, and the all-new entry level C238 center console that boasts a standard fiberglass hardtop and innovations like double-wide helm chairs that convert to individual leaning posts.

South Shore will also be showing the new Grady White 235 Dual Console Freedom with such features as built-in swim platform extensions port and starboard (a Grady first) and a stern auxiliary anchor storage. It will be next to the new Grady White Canyon 271 center console with twin power, a roomy head and pure fishing features. "Grady has been a center console boat builder since 1974," says South Shore's Tom Mack, "and that experience shows throughout the new 271."

Regal Boats will round out the South Shore display, featuring the new 29OBX with twin outboard power in a luxury bowrider alongside the new Regal 23OBX with single outboard.

“While we randomly highlight only a few of the more than 300 boats at the show this year,” explains Ralston, “virtually every major boat builder will be represented. Brands like Sea Fox, Tiara, Sea Ray, Parker, Four Winns, SportCraft, Prestige, Azimut, Stingray, Rinker, Boston Whaler, Monterey, Cruisers, Cobia, Nautique, Robalo, Bennington, Moomba, Lund and many more.”

New boats may get the spotlight, but a very popular part of this show is the select number of quality pre-owned boats that are also displayed by dealers and area brokers. These usually cover a range from 25 feet to 50-plus feet, both power and sail.

For the latest updates, go to: www.cedarpointboatshow.com

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